



Sponsorship Packages & Program Ad Book

USA HOCKEY – TIER II Pee Wee National Tournament

April 6, 2010 – April 11, 2010

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USA HOCKEY – TIER II
Pee Wee National Tournament
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SPONSORSHIP PACKAGES

The Stanley Cup (Title Sponsor)

1 Available @ \$10,000

Assets:

- ❖ Opportunity to give welcome introduction at Opening Ceremony
- ❖ Banner in all 4 Tournament ice sheet rinks (4 x 8 ft each)
- ❖ Full Page Ad in Keepsake Ad Book
- ❖ Opportunity to place promotional item in goody bag
- ❖ Public address announcement promoting business at every game
- ❖ 8 weekend passes to attend any/all games
- ❖ 1 table top at each arena
- ❖ Name on all collateral including T-Shirt, printed schedule, entrance banner
- ❖ Access to hospitality room for coaches and team managers
- ❖ Coupon on coupon sheet given to every participant (approx. 1000)
- ❖ Prominent Logo and link to your website from Tournament home page
- ❖ Company name on Admission tickets—used for entry for duration of Tournament
- ❖ Name on all email correspondence sent to teams prior to start of Tournament
- ❖ In game promotions

Five for Fighting

4 available @ \$5000

- ❖ Banner on all 4 ice sheets (3 x 6 ft each)
- ❖ Opportunity to place promotional item in each goody bag
- ❖ 1 table top at each arena
- ❖ Logo on T-Shirt
- ❖ ½ Page Ad in Keepsake Ad Book
- ❖ 4 Weekend passes to attend any/all games
- ❖ Public address “Thank you to our sponsors” at every game
- ❖ Coupon on coupon sheet given to every participant (approx. 1000)
- ❖ Logo and link to your website from Tournament home page
- ❖ In game promotion



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SPONSORSHIP PACKAGES

The Hat Trick

\$3000

- ❖ Banner on all 4 ice sheets (3 x 4 ft each)
- ❖ Opportunity to place promotional item in each goody bag
- ❖ Logo on T-Shirt
- ❖ ½ Page ad in Keepsake Ad Book
- ❖ Public address “Thank you to our sponsors” at every game
- ❖ Coupon on coupon sheet given to every participant (approx. 1000)

Restaurant Sponsor

\$500

- ❖ ¼ Page ad in Keepsake Ad Book
- ❖ Coupon on coupon page
- ❖ Preferred “Ice Den” for 4-6 designated Tournament teams
- ❖ Opportunity to provide food for Hospitality Room used by Coaches, USA Hockey Officials and Team Managers

Table Top Sponsor (Reston)

- ❖ **\$750** – Two (2) entry way spaces available (5 days)
- ❖ **\$500** – Three (3) Mezzanine Spaces available (5 days)

Table Top Sponsor (Ashburn)

- ❖ **\$375** – Ten (10) spaces available (3 days)

